



FOR IMMEDIATE RELEASE

Contact:

Amanda Woodhead
Public Relations Manager
awoodhead@windsorhealthgroup.com
(615) 507- 2830

***WINDSOR MEDICARE EXTRA ANNOUNCES ITS SPONSORSHIP
OF THE LITTLE ROCK MARATHON***

NASHVILLE, TN, JANUARY 28, 2008 – *Windsor Medicare Extra* today announced their sponsorship of the 6th annual Little Rock Marathon, which includes the Classic Rockers Marathon portion for ages 55 and older. The race will be held in downtown Little Rock on March 1-2.

The Windsor sponsored Classic Rockers Marathon allows participants to complete a minimum of 25 miles during the eight-week marathon training program and then run, jog or walk their final mile in the race on March 2. Medals are awarded to all participants after they cross the finish line.

In addition, the *Windsor Medicare Extra* RV will be located at the finish lines of each race. Company representatives will also participate in the Little Rock Health & Fitness Expo by providing health information, promotional items and giveaways.

“Windsor strives to promote healthy and happy lifestyles for our members,” said Michael Bailey, president and CEO of Windsor Health Plan, Inc. “We are excited to partner with the Little Rock Marathon to promote such a healthy and fun activity.”

For more information on the marathon, please visit www.littlerockmarathon.com or call the Little Rock Marathon office at (501) 371-4770.

Visit www.WindsorExtra.com or call Amanda Woodhead at (615) 507-2830 for more information about Windsor Health Plan, Inc.

About Windsor Health Plan

Windsor Health Plan is wholly owned by Windsor Health Group Inc., a Nashville, Tennessee based managed healthcare company operating fully certified, licensed and contracted government sponsored health plans through the Centers for Medicare & Medicaid Services (CMS). Windsor Health Plan offers 11 different plans including *Windsor Rx*, *Windsor Medicare Extra* and *Windsor Medicare Extra Special Care Plans* in 96 counties in Tennessee, Alabama, Mississippi, Arkansas and South Carolina. Windsor also provides specialty managed care services to both the insurance and healthcare provider communities. For more information please visit www.WindsorHealthGroup.com.

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