



FOR IMMEDIATE RELEASE

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WINDSOR HEALTH PLAN, INC. ANNOUNCES THE GRAND OPENING OF AN OFFICE IN LITTLE ROCK, ARK.

LITTLE ROCK, Ark. February 19, 2008– Windsor Health Plan, Inc. announced today the grand opening of their new office in Little Rock at 10825 Financial Centre Parkway. In conjunction with the Little Rock Regional Chamber of Commerce, a ribbon-cutting ceremony will be held at **2 p.m. on March 5.**

“Windsor has seen significant growth in Central Arkansas and we want to expand our local resources to better serve our members in this area,” said Michael Ferguson, Arkansas regional director of Windsor Health Plan. “Our members, physicians, hospitals, and other health care providers can take comfort in knowing that their issues are being worked on by local people who are invested in their community.”

The office staff includes Provider Network Contracting, Provider Relations, Enrollment Counselors, Community Outreach Coordinators and a Regional Director that oversees twenty-nine counties in the area. The addition of the Little Rock office strengthens the expansion of Windsor’s services and provides greater resources for members in Central Arkansas.

“We are committed to providing our members with access to quality health care and this expansion will help us to further our commitment,” said Michael Bailey, president and CEO of Windsor Health Plan, Inc. “This expansion will be a great benefit not only to Windsor, but to our members as well.”

For more information about Windsor Health Plan, please contact Amanda Woodhead at (615) 507-2830 or visit www.WindsorExtra.com.

About Windsor Health Plan

Windsor Health Plan operates both the Windsor Rx and Windsor Medicare Extra products. Windsor Health Plan is wholly owned by Windsor Health Group, Inc., a Nashville Tennessee based managed healthcare company operating fully certified, licensed and contracted government sponsored health plans through the Centers for Medicare & Medicaid Services (CMS) and providing specialty managed care service to both the insurance and healthcare provider communities.

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