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WINDSOR HEALTH PLAN, INC. ANNOUNCES STAFF ADDITIONS

January 18, 2008 NASHVILLE, Tenn. – Windsor Health Plan, Inc. continues its growth with the addition of five new staff members.

Jay Harrington, Ph.D., brings more than 30 years of experience in the health insurance industry to his position as **vice president of special needs plans**. Harrington will launch the mental health special needs plan, *Windsor Medicare Extra Fusion Plan*, for 2008. He will work to establish relationships with Medicare officials and healthcare providers in Alabama, Arkansas, Mississippi, South Carolina and Tennessee to assist with the development of the *Windsor Special Care Plans* for Medicare Beneficiaries. He previously served as the project director for the state's health insurance program, Cover Tennessee. He has also served as CEO for Senior Whole Health, LLC, a managed-care organization he founded, and as CEO for Campus Health Services, Inc., Neighborhood Health Plans of Massachusetts & Rhode Island and the Tennessee Primary Care Network.

Robin Conard, BSN, MBA, is the newly appointed **director of health services**. She is responsible for all functions of the Health Services Department including care management, utilization management, risk assessment and clinical support of Windsor's special needs plans. Prior to joining Windsor, she was the director of health services at HealthSpring, Inc. of Tennessee/Illinois. She also served as both manager of quality initiatives and manager of case management at Rush Presbyterian St. Luke's Health Associates.

Susan Davis recently joined Windsor Health Plan, Inc. as **provider relations manager**. Davis will be responsible for overseeing and maintaining positive relationships with network providers, maintaining training materials, conducting provider orientations and supervising a staff of 20 in Alabama, Arkansas, Mississippi, South Carolina and Tennessee. She previously served as the director of billing for AmeriPath, Inc. and manager of business planning and communications for Kemper National Services.

Amanda Woodhead, a former senior publicist for Thomas Nelson Publishing, joined Windsor in January 2008 as **public relations manager**. She will be responsible for all corporate communications, public relations, and media relations for the company's presence in five states. She will also develop communication strategies from a corporate perspective. She previously served as the public affairs officer of the U.S. Naval Hospital, Okinawa, Japan, and was a writer/editor for Okinawa Living magazine.

Danecia Jones also joined the Windsor team in January 2008 as **communications specialist**. She is responsible for writing and placing news articles, assisting in the coordination of corporate events, and developing copy for numerous corporate marketing and promotional materials. Previously, she served as a staff associate at McNeely Piggott & Fox Public Relation firm.

“Windsor is committed to enhancing the quality of health care for our members and we pride ourselves on exceeding their expectations,” said Michael Bailey, CEO and president for Windsor Health Plan, Inc. “I am confident that these new additions to our team will help us to maintain this commitment.”

For more information please contact Carla Rickard at (615) 782-7998.

About Windsor Health Plan

Windsor Health Plan is wholly owned by Windsor Health Group Inc., a Nashville, Tennessee based managed healthcare company operating fully certified, licensed and contracted government sponsored health plans through the Centers for Medicare & Medicaid Services (CMS). Windsor Health Plan offers 11 different plans including *Windsor Rx*, *Windsor Medicare Extra* and *Windsor Medicare Extra Special Care Plans* in 96 counties in Tennessee, Alabama, Mississippi, Arkansas and South Carolina. Windsor also provides specialty managed care services to both the insurance and healthcare provider communities. For more information please visit www.WindsorExtra.com.

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