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## **FOR IMMEDIATE RELEASE**

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### **WINDSOR MEDICARE EXTRA HOSTS BEHAVIORAL HEALTH SYMPOSIUM IN MEMPHIS**

**NASHVILLE, Tenn.** – *Windsor Medicare Extra* announced plans to host a symposium in Memphis on September 18, 2008. A diverse panel will meet to present emerging trends in caring for those with mental health conditions in Memphis and the surrounding areas. *Windsor Medicare Extra* is one of only two health plans in the nation contracted with the Centers for Medicare and Medicaid to provide special needs plans for those Medicare beneficiaries with mental health conditions.

The symposium titled, **Integrating Mental and Physical Health Services** will address changes in the Medicare and TennCare systems. The meeting is scheduled to last from 12 p.m. until 3 p.m. at the Holiday Inn University of Memphis and is free to participants.

“Traditionally, patients with mental health conditions were treated solely for their mental condition by a mental health provider. We are fostering an environment of integrated treatment for both the mental and medical health and tracking the outcome of caring for both the body and the mind,” said Jay Harrington, Ph.D., vice president of Special Needs Plans for *Windsor Medicare Extra*.

In addition to Harrington, the distinguished panel of speakers will include: Dr. James A. Greene, Professor and Chair, UT Memphis, Department of Psychiatry; Kathy Wood-Dobbins, CEO, Tennessee Primary Care Association; and Kristy Strain, Special Needs Plans administrator for *Windsor Medicare Extra*.

“We have a unique opportunity to align two distinctive medical disciplines to benefit the patients. These are ground-breaking concepts that have the ability to impact the health care industry as a whole,” said Michael Bailey, president and CEO of *Windsor Medicare Extra*.

A complimentary lunch will be provided as participant’s network among industry leaders. Following lunch, the mental health and primary care presentations will be given. Social workers, medical providers, mental health practitioners, community service leaders and those involved with Medicare beneficiaries are welcomed to call 800-811-8482 today to reserve a seat at this informational luncheon.

To view a brief video about the symposium, please visit <http://www.windsorhealthgroup.com/news.html> and select the video link. For more information about the behavioral symposium, contact Amanda Woodhead at [awoodhead@windsorhealthgroup.com](mailto:awoodhead@windsorhealthgroup.com) or call 615-507-2830.

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**Dr. Jay Harrington is available for interview prior to and the day of the event. Green screen b-roll interview footage is also available in the format of your choice. Please contact Amanda Woodhead for more information or to schedule your interview: [awoodhead@windsorhealthgroup.com](mailto:awoodhead@windsorhealthgroup.com) or 615-507-2830.**

**About Windsor Health Plan**

Windsor Health Plan is wholly owned by Windsor Health Group Inc., a Nashville, Tennessee based managed healthcare company operating fully certified, licensed and contracted government sponsored health plans through the Centers for Medicare & Medicaid Services (CMS). Windsor Health Plan offers 11 different plans including *Windsor Rx*, *Windsor Medicare Extra* and *Windsor Medicare Extra Special Care Plans* in 96 counties in Tennessee, Alabama, Mississippi, Arkansas and South Carolina. Windsor also provides specialty managed care services to both the insurance and healthcare provider communities. For more information please visit [www.WindsorExtra.com](http://www.WindsorExtra.com).

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